

**Keep Kids
in School**
Golf Tournament



January 1, 2011

Golf Committee Members

Rick Gornto
Tournament Chairman

Ron Swofford & Bob Scott
Tournament Treasurers

Susan Bailey
Kim Barker
Elizabeth Clemente-Nelson
Michael Divine
Mike Duckworth
Tracey Escamilla
Kimberly Fleming
John Gay
Diane Gillebaard
Chris Goldstraw
Jeri Knapp
Mike LaTouche
René Lewis
Corey Magliolo
Kelley McInroe
Mike Muller
Elizabeth Clemente-Nelson
Jill Reason
Becky Reitz
Wendy Shaw
Bill Summers
Janet Summers
Jim Sweeney
Kevin Venable
Diane Vest

Dr. Peter Wuenschel
Executive Director

Angela Jenkins
Development Director

Re: Keep Kids In School Golf Tournament

Communities In Schools – Bay Area needs your help!

We are planning our 2011 Keep Kids In School Golf Tournament to be held on Monday, April 11, 2011 at Bay Oaks Country Club. The Keep Kids In School Golf Tournament is the only fundraiser that Communities In Schools – Bay area (CIS – Bay Area) offers during the year. With the ever growing number of at-risk children in Clear Creek and Dickinson ISDs, we need your help to make this event a success.

We invite you to join us as a sponsor for this event. As a sponsor you will be promoting your company to a group of people who are very loyal to its sponsors, as well as to the many area professionals who will be participating in the event. In addition, companies like yours make available the resources that enrich our children's education and lives. For this we are forever grateful.

We are anticipating another highly successful and well-attended tournament. Show community members, friends, neighbors and colleagues your company's commitment to keeping kids in school and become a contributor. We are offering various levels of sponsorships. Please see the attached sponsor form and information on the levels available.

We thank you in advance for your support!

You can also visit our tournament website to view the various levels of sponsorship packages available: www.cisba.org

Sincerely,

Rick Gornto
Tournament Chairman



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**COMMUNITIES IN SCHOOLS – BAY AREA
2ND ANNUAL KEEP KIDS IN SCHOOL GOLF TOURNAMENT
CONTRIBUTION FORM**

PLEASE PRINT NEATLY

Donor Name / Company: _____

Name to be recognized in Program: _____

Person to contact/thank: _____

Email address: _____

Mailing Address: _____ Phone: _____

2011 Annual Golf Tournament – Monday, April 11, 2011

Event Sponsor ***Please see the Sponsor Opportunities for information on each available level.*

- | | |
|--|--|
| _____ Tournament Underwriter \$15,000 | _____ Food & Beverage Sponsor \$1,000 (4 available) |
| _____ Platinum sponsor \$10,000 | _____ Entertainment Sponsor \$1,000 (2 available) |
| _____ Gold Sponsor \$5,000 | _____ Signage Sponsor \$1,000 (3 available) |
| _____ Silver Sponsor \$3,000 | _____ Program Sponsor \$500 (3 available) |
| _____ Bronze Sponsor \$1,500 | _____ Awards Sponsor \$500 (3 available) |
| _____ Team/Hole Sponsor with Team \$1,100 | _____ Postage Sponsor \$500 (2 available) |
| | _____ Hole Sponsor without Team \$300 |

Program Ad

_____ \$ 100 – Black & White Quarter Page Ad (3 3/4" w x 5" h)

Auction Item(s)

Item Description(s): _____

Value of Item: \$ _____ Valid Until/Expiration Date: _____

Restrictions: _____

My Item: Is a Gift Card/Certificate Needs to be Picked Up Was Delivered to _____

Goody bag Item(s)

I will donate 200 of _____ item(s) for the Goody bags.

PAYMENT INFORMATION:

Full Billing Address: _____

_____ Check (payable to Communities In Schools – Bay Area)

_____ Charge to: Visa MasterCard Discover

Card holders name: _____

Credit card #: _____

Expiration date: _____ 3-digit code on back: _____

**Mail to: Communities In Schools – Bay Area
P.O. Box 580096
Houston, Texas 77258
(281) 486-6698**

Signed: _____ Total: \$ _____
Donor or authorized party

Committee Representative Signed: _____ Date: _____

Please return no later than March 25, 2011

Thank you for helping at-risk kids.



Underwriter/Sponsorship Opportunities Monday, April 11, 2011

Tournament Underwriter \$15,000+

Help 1,300 kids stay in school

TOURNAMENT DAY

- Team of four to play in tournament
- Reserved VIP Table at Tournament Dinner (8 seats)

SPECIAL RECOGNITION

- After Party "Title Sponsor"
- Special recognition at dinner and awards ceremony
- Special recognition at the Team CIS After Party
- Recognition as a "hole sponsor"
- Special Recognition in an ad laced in the Bay Area Houston Magazine (distributed to over 16,000)
- Company logo recognition on tournament brochures, invitations and advertisements
- Special Recognition at and invitations to the Communities In Schools – Bay Area (CIS Day) event in September
- Up to 4 company representatives invited to attend a school site visit at a CIS – Bay Area campus

LOGO PLACEMENT

- Large company logo on Team CIS banner at registration, lunch, dinner and Team CIS After Party
- Large company logo on Team CIS "logo" which will be used in all email correspondence sent by CIS – Bay Area
- Logo displayed on Team CIS billboard/scoreboard at event
- Logo displayed on all tables at the dinner
- Logo displayed at Registration table
- Company logo in the event program
- Company logo on invitation
- Company logo linked on CIS – Bay Area website

PUBLICITY

- Complimentary Ad in Tournament Program
- Check presentation and photo for publicity taken prior to the event
- Company highlighted in CIS – Bay Area May Newsletter following the event
- Company highlighted in CIS – Bay Area Golf Commemorative Issue Golf Tournament Newsletter
- Recognition in all event publicity including local newspapers and magazines (Bay Area Citizen, Friendswood Journal, Houston Chronicle, Galveston Daily News, and South Belt Leader)



Communities
In Schools

Bay Area

*Serving 15 campuses in
Clear Creek and Dickinson ISD's*
www.cisba.org



Benefitting the students and families of Communities In Schools – Bay Area. We thank you for your support!

Underwriter/Sponsorship Opportunities – Page 2

Platinum Sponsor \$10,000

Help 1,300 kids stay in school

TOURNAMENT DAY

- Team of four to play in tournament
- Reserved seats at VIP Table at Tournament Dinner (6 seats)

SPECIAL RECOGNITION

- Special recognition at dinner and awards ceremony
- Logo displayed on all tables at the dinner
- Logo displayed at Registration table
- Special recognition at the Team CIS After Party
- Recognition as a “hole sponsor” with other Platinum sponsors

LOGO PLACEMENT

- Company logo in the event program
- Logo displayed on Team CIS billboard/scoreboard at event
- Check presentation and photo for publicity taken prior to the event
- Medium company logo on Team CIS banner at registration, lunch, dinner and Team CIS After Party
- Medium company logo on Team CIS “logo” which will be used in all email correspondence sent by CIS – Bay Area
- Company logo recognition on tournament brochures, and advertisements

PUBLICITY

- Complimentary Ad in Tournament Program
- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event
- Recognition in all event publicity including local newspapers (Bay Area Citizen, Friendswood Journal, Houston Chronicle, Galveston Daily News, and South Belt Leader)

Gold Sponsor \$5,000

Help 1,300 kids stay in school

TOURNAMENT DAY

- Team of four to play in tournament
- Reserved VIP Table at Tournament Dinner (4 seats)

SPECIAL RECOGNITION

- Recognition at dinner and awards ceremony
- Logo displayed on all tables at the dinner
- Logo displayed at Registration table
- Recognition at the Team CIS After Party
- Recognition as a “hole sponsor” with other Gold sponsors
- Company listed in the event program

LOGO PLACEMENT

- Small company logo on Team CIS banner at registration, lunch, dinner and Team CIS After Party
- Small company logo on Team CIS “logo” which will be used in all email correspondence sent by CIS – Bay Area
- Logo displayed on Team CIS billboard/scoreboard at event
- Check presentation and photo for publicity taken prior to the event

PUBLICITY

- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event



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Underwriter/Sponsorship Opportunities – Page 3

Silver Sponsor \$3,000

Help 1,300 kids stay in school

- Team of four to play in tournament
- Reserved seats (2) at Tournament Dinner
- Recognition at dinner and awards ceremony
- Company listed in event program
- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event

Bronze Sponsor \$1,500

Help 1,300 kids stay in school

- Team of four to play in tournament
- Company listed in event program
- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event

Team/Hole Sponsor with Team \$1,100

Help 1,300 kids stay in school

- Team of four to play in tournament
- Sponsor listed as hole sponsor in event program
- Signage at one “sponsored” hole

Signage Sponsor \$1,000 each (3 available)

Help 1,300 kids stay in school

- Sponsor name on all signs at event
- Listing in program

Food & Beverage Sponsor \$1,000 (4 available)

Help 1,300 kids stay in school

- Signage set up as sponsor at all areas where food and beverages are served
- Listing in program
- Available for lunch, dinner, on-course beverages, and After Party

Entertainment Sponsor \$1,000 (2 available)

Help 1,300 kids stay in school

- Signage at DJ stand (at all event activities) as Entertainment sponsor
- Listing in program

Program Sponsor \$500 each (3 available)

Help 1,300 kids stay in school

- Sponsor listed in program as program sponsor

Awards Sponsor \$500 each (3 available)

Help 1,300 kids stay in school

- Sponsor recognition during award ceremony
- Trophies awarded for 1st, 2nd, and 3rd place

Postage Sponsor \$500 each (2 available)

Help 1,300 kids stay in school

- Sponsor name listed as postage sponsor all mailed correspondence.

Hole Sponsor without Team \$300 each

Help 1,300 kids stay in school

- Signage at one “sponsored” hole



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