



## Underwriter/Sponsorship Opportunities Monday, April 11, 2011

Tournament Underwriter \$15,000+

*Help 1,300 kids stay in school*

### TOURNAMENT DAY

- Team of four to play in tournament
- Reserved VIP Table at Tournament Dinner (8 seats)

### SPECIAL RECOGNITION

- After Party "Title Sponsor"
- Special recognition at dinner and awards ceremony
- Special recognition at the Team CIS After Party
- Recognition as a "hole sponsor"
- Special Recognition in an ad laced in the Bay Area Houston Magazine (distributed to over 16,000)
- Company logo recognition on tournament brochures, invitations and advertisements
- Special Recognition at and invitations to the Communities In Schools – Bay Area (CIS Day) event in September
- Up to 4 company representatives invited to attend a school site visit at a CIS – Bay Area campus

### LOGO PLACEMENT

- Large company logo on Team CIS banner at registration, lunch, dinner and Team CIS After Party
- Large company logo on Team CIS "logo" which will be used in all email correspondence sent by CIS – Bay Area
- Logo displayed on Team CIS billboard/scoreboard at event
- Logo displayed on all tables at the dinner
- Logo displayed at Registration table
- Company logo in the event program
- Company logo on invitation
- Company logo linked on CIS – Bay Area website

### PUBLICITY

- Complimentary Ad in Tournament Program
- Check presentation and photo for publicity taken prior to the event
- Company highlighted in CIS – Bay Area May Newsletter following the event
- Company highlighted in CIS – Bay Area Golf Commemorative Issue Golf Tournament Newsletter
- Recognition in all event publicity including local newspapers and magazines (Bay Area Citizen, Friendswood Journal, Houston Chronicle, Galveston Daily News, and South Belt Leader)



Communities  
In Schools

Bay Area

*Serving 15 campuses in  
Clear Creek and Dickinson ISD's*  
[www.cisba.org](http://www.cisba.org)



***Benefitting the students and families of Communities In Schools – Bay Area. We thank you for your support!***

## Underwriter/Sponsorship Opportunities – Page 2

### Platinum Sponsor \$10,000

*Help 1,300 kids stay in school*

#### TOURNAMENT DAY

- Team of four to play in tournament
- Reserved seats at VIP Table at Tournament Dinner (6 seats)

#### SPECIAL RECOGNITION

- Special recognition at dinner and awards ceremony
- Logo displayed on all tables at the dinner
- Logo displayed at Registration table
- Special recognition at the Team CIS After Party
- Recognition as a “hole sponsor” with other Platinum sponsors

#### LOGO PLACEMENT

- Company logo in the event program
- Logo displayed on Team CIS billboard/scoreboard at event
- Check presentation and photo for publicity taken prior to the event
- Medium company logo on Team CIS banner at registration, lunch, dinner and Team CIS After Party
- Medium company logo on Team CIS “logo” which will be used in all email correspondence sent by CIS – Bay Area
- Company logo recognition on tournament brochures, and advertisements

#### PUBLICITY

- Complimentary Ad in Tournament Program
- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event
- Recognition in all event publicity including local newspapers (Bay Area Citizen, Friendswood Journal, Houston Chronicle, Galveston Daily News, and South Belt Leader)

### Gold Sponsor \$5,000

*Help 1,300 kids stay in school*

#### TOURNAMENT DAY

- Team of four to play in tournament
- Reserved VIP Table at Tournament Dinner (4 seats)

#### SPECIAL RECOGNITION

- Recognition at dinner and awards ceremony
- Logo displayed on all tables at the dinner
- Logo displayed at Registration table
- Recognition at the Team CIS After Party
- Recognition as a “hole sponsor” with other Gold sponsors
- Company listed in the event program

#### LOGO PLACEMENT

- Small company logo on Team CIS banner at registration, lunch, dinner and Team CIS After Party
- Small company logo on Team CIS “logo” which will be used in all email correspondence sent by CIS – Bay Area
- Logo displayed on Team CIS billboard/scoreboard at event
- Check presentation and photo for publicity taken prior to the event

#### PUBLICITY

- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event



**Keep Kids  
in School**

Golf Tournament

## Underwriter/Sponsorship Opportunities – Page 3

### Silver Sponsor \$3,000

*Help 1,300 kids stay in school*

- Team of four to play in tournament
- Reserved seats (2) at Tournament Dinner
- Recognition at dinner and awards ceremony
- Company listed in event program
- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event

### Bronze Sponsor \$1,500

*Help 1,300 kids stay in school*

- Team of four to play in tournament
- Company listed in event program
- Company listed in CIS – Bay Area Commemorative Issue Golf Tournament newsletter following the event
- Company listed in CIS – Bay Area May Newsletter following the event

### Team/Hole Sponsor with Team \$1,100

*Help 1,300 kids stay in school*

- Team of four to play in tournament
- Sponsor listed as hole sponsor in event program
- Signage at one “sponsored” hole

### Signage Sponsor \$1,000 each (3 available)

*Help 1,300 kids stay in school*

- Sponsor name on all signs at event
- Listing in program

### Food & Beverage Sponsor \$1,000 (4 available)

*Help 1,300 kids stay in school*

- Signage set up as sponsor at all areas where food and beverages are served
- Listing in program
- Available for lunch, dinner, on-course beverages, and After Party

### Entertainment Sponsor \$1,000 (2 available)

*Help 1,300 kids stay in school*

- Signage at DJ stand (at all event activities) as Entertainment sponsor
- Listing in program

### Program Sponsor \$500 each (3 available)

*Help 1,300 kids stay in school*

- Sponsor listed in program as program sponsor

### Awards Sponsor \$500 each (3 available)

*Help 1,300 kids stay in school*

- Sponsor recognition during award ceremony
- Trophies awarded for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place

### Postage Sponsor \$500 each (2 available)

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- Sponsor name listed as postage sponsor all mailed correspondence.

### Hole Sponsor without Team \$300 each

*Help 1,300 kids stay in school*

- Signage at one “sponsored” hole



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Golf Tournament